



Mooresville Farmers Market

Managed by the Town of Mooresville
Parks and Recreation Department

2018 Market Guidelines

Purpose: The Mooresville Farmers Market was established to provide a source for locally-grown food, support local farmers and producers, and build a sense of community in Mooresville.

Days and Hours of Operation: Saturdays, June 2 – September 29, 2018 8 am to 12 pm

Market Location: Liberty Park, 225 E Iredell Ave

Weather: The market will be open rain or shine. In case of inclement weather it is the vendor's discretion to attend or not. There are no refunds due to weather.

Vendors:

All vendors, new and returning, must submit a **2018 Vendor Application**. *If accepted* to participate in the 2018 season, vendors will receive a confirmation communication from the Mooresville Parks and Recreation Department and you will be asked to sign a **Vendor Contract**. Completed applications can be emailed to nsloop@ci.mooresville.nc.us or faxed to 704-663-1395 attn: MRD or mailed to Mooresville Parks and Recreation Department PO Box 1455 Mooresville, NC 28115. The deadline for applications is April 20, 2018 by 5 pm. Payment: Checks should be made payable to MRD and mailed to MRD PO Box 1455 Mooresville, NC 28115. In person payments can be made Monday-Friday 8:30 am – 5:00 pm at the Mooresville Parks and Recreation Department Administrative offices at 418 Carpenter Ave in Mooresville. Call 704-663-7026 with any questions.

All vendors must adhere to the following guidelines:

1. There will be no exclusivity guarantees for any type of vendor.
2. Only USDA certified organic growers may display signs using the word "organic".

3. Each vendor is responsible for ensuring that he/she abides by all state and federal laws, and meet NC Health Department and/or NC Food & Drug Protection guidelines for food preparation and food safety.
4. It is advisable that each vendor carry a one-million-dollar liability insurance policy. Each vendor is responsible for his/her own coverage.
5. Space assignments are made on a first-come, first-served basis upon receipt of completed vendor application, signed contract and payment of 2018 fees. No requests on location. Vendors will be notified of the location of their vendor space prior to the first day of market attendance. Temporary vendors will be assigned temporary spots based on availability.
6. The 2018 market fees are as follows:
 - a. Participation in the entire market season (18 markets) is \$65.
 - b. Participation in half of the market season (9 markets) is \$40.
 - c. Temporary vendors \$15 per market – cannot max out to ½ or full season.

All fees are nonrefundable.

7. Vendors may begin set up at 7am and are required to stay until the close of market at 12pm. We ask that you do not begin selling to customers until the stated market opening at 8am.
8. Each vendor is responsible for maintaining his/her vendor space, including signage, product information, pricing, trash disposal and clean-up.
9. No live animals may be sold or given away at the market.
10. All vendors are expected to operate in a courteous manner towards customers and fellow vendors.
11. The privilege of being selected as a vendor or continuing to be a vendor is at the sole discretion of the Town of Mooresville Parks and Recreation Department and can be rescinded at any time, and for any reason.
12. All participating vendors must attend a required orientation prior to the 2018 market season May 24, 2018. Time TBD
13. It is the responsibility of the vendors to promote the market and themselves. We will post on social media and provide promotions, but ultimately your success at the market is up to you.